MANIPAL UNIVERSITY JAIPUR
INSPIRED BY LIFE
(University under Section 2(f) of the UGC Act)

Be The
Next *Game Changer*

PROSPECTUS 2024-25

Master of Arts in Journalism
and Mass Communication

100% Online

Online programs entitled
by UGC from a NAAC A+
accredited university

UGC
Entitled

NAAC A+
Accredited

A+
NAAC

online
MANIPAL

INSPIRED BY LIFE

RANKED 101-150

NIRF
NATIONAL INSTITUTIONAL RANKING FRAMEWORK

Amongst India's
Top #101-150
Universities in 2023

RANKED 13

CAREERS 360

Amongst India's
Top 15 Universities
(Management) 2023

ACCREDITATION

ACCREDITED WITH GRADE
A+
NAAC

Rajasthan's 1st
NAAC A+ Accredited
University

ACCREDITATION

UGC- entitled Online Degrees
Equivalent to Campus Degree

ACCREDITATION

WES WORLD EDUCATION SERVICES

Globally Recognised
Online Degrees

ACCREDITATION

The Association
of Commonwealth
Universities

Member of ACU

You are ready to change the world. To be the next version of you.

Now, a NAAC A+ university comes to you. And you can get a UGC-entitled online degree from anywhere, anytime.

Get ready to raise the bar. And meet the new you.

Your time starts now.

Give an individual a professional education and you have given him a lifestyle.

—

Padma Shri awardee
Dr. T M A Pai
Founder
Manipal Education & Medical Group

VISIONARY   PHILANTHROPIST   PHYSICIAN

EDUCATIONIST   BANKER

In a short period of time, Manipal University Jaipur has become a leading player in the online education space by embracing technology to make quality education accessible to a wider population. We believe in comprehensive student development, empowering bright entrepreneurial minds, and reparing them to be responsible citizens. Our online degrees reflect that belief and provide learners a great opportunity to fulfil their potential.

Mr S. Vaitheeswaran
Chairperson
Manipal University Jaipur

Today, in a world that is being reshaped by technology and evolving customer expectations, businesses are looking for leaders that are both ambitious and skilled to succeed in this environment.

At Manipal, all our program are designed around the theme of strategic leadership and innovation. To endow you with the most relevant skills for success in Industry 4.0.

Dr. G K Prabhu
President
Manipal University Jaipur

Change the game with next-gen online degrees from Manipal University Jaipur.

World class education
Access UGC-entitled online degrees from a NAAC A+ accredited university with 12+ years of educational excellence. Learn from experienced faculty who are experts in their domains.

Next-gen pedagogy
Attend live classes and access recorded lectures & e-learning content anywhere, anytime through our advanced digital learning platform.

Exhaustive content & resources
Access an exhaustive e-library with over 1,80,000 e-books, e-databases, journals, and more. Get free access to paid content on Coursera. Additional 110+ hours of skill enhancement content worth INR 50,000.
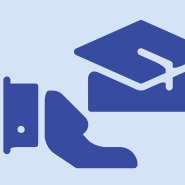
Global networking opportunities
Expand your professional network by interacting with peers, faculty & other professionals across industries. Attend regular webinars led by experts to get industry insights.

Placement assistance
Become a job-ready professional with intense placement training programs which include resume building, mock interviews, skill assessments, and more.

Attractive scholarships
Gain access to exclusive scholarships designed for defense personnel, government employees, differently abled people & meritorious students.
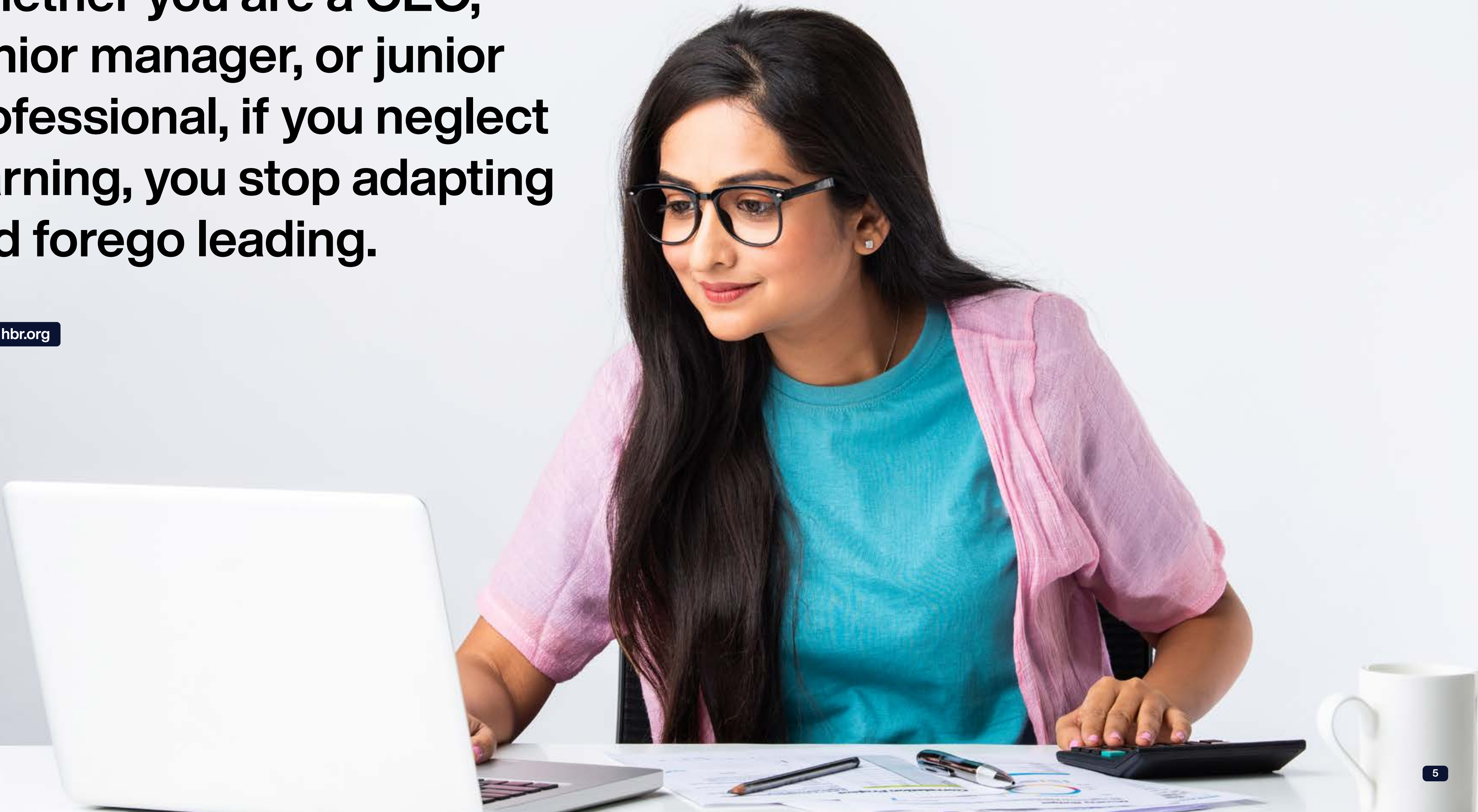
Prestigious Manipal alumni status
Benefit from 70+ years of Manipal legacy and become a member of the reputed alumni network.

Whether you are a CEO, senior manager, or junior professional, if you neglect learning, you stop adapting and forego leading.

A university of your choice

Online program entitled by UGC

- Certificate awarded by Manipal University Jaipur, rated A+ by NAAC

- All online program designed as per UGC regulations

Flexibility to study on the go

- 24x7 learning with best-suited content

- Learn at your own pace, whenever you want

Expert faculty and mentors

- Best-in-class faculty, selected through our vast pool of full time and adjunct professors

- Dedicated course mentors allocated to each student

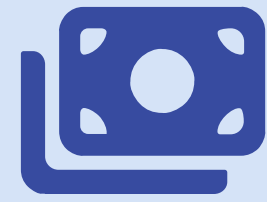- Flexible, modern curriculum for maximum industry relevance

Manipal University Jaipur (Rajasthan) has been established by an Act (No. 21 of 2011) of State Legislature of Rajasthan as a State Private University as specified by the UGC under Section 2(f) of the UGC Act

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A university of your choice

Career support to find your dream job

- Comprehensive services to help kickstart your career

- Includes interview tips, employability assessments, resume building, industry readiness programs, mock interviews, virtual placement drives, and more

- Guest faculty from the industry for real-world experience

Scholarships for deserving candidates

- Defense personnel, PSU employees, and persons with disabilities are eligible for scholarships

- Merit scholarships are available based on learner's qualification exam results for the respective program

Access to Coursera

- Free access to paid courses on 'Coursera'

- Explore 10,000+ cutting edge courses on in-demand skills

Additional content for skill enhancement

- Access 110+ hours of exclusively curated skill enhancement content worth INR 50,000.

- Content tailored for leaders in emerging technology and business skills

Ranked AAAA by Careers 360.
Awarded Private University of Eminence by MHW Rankings 2021.

Learning is seldom just a transaction between an expert and a novice. It is a relationship that frees up thinking and fosters growth.

Source: hbr.org

Online communication program

MA JMC

Master of Arts in Journalism and Mass Communication

Eligibility

- Candidates must have completed 10+2+3-year bachelor's degree from a recognised university/institution or an equivalent qualification as recognised by the Association of Indian Universities

Fee structure

- INR 140,000 or INR 35,000 per semester (includes an examination fee of INR 5,000)

- INR 500 (non-refundable application fee)

Duration

- Minimum 2 years (divided into four semesters) Maximum 4 years

Build innovative communication skills with our postgraduate program in Journalism and Mass Communication.

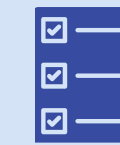# Master of Arts in Journalism & Mass Communication (MA JMC) | Program structure

First semester	Second semester	Third semester	Fourth semester
Basics of Language	Media Language	Writing for New Media	Script and Screenwriting
Social Structure and Current Affairs	Political Science and Current Affairs	Intercultural Communication and Current Affairs	Economic Structure and Current Affairs
Fundamentals of Photography	Digital Publishing	Mobile Editing Software	Basics of Audio and Video Editing
Communication Theories and Models	Editing and Layout Designing	Elective 1	Film Appreciation
Concept of News and Reporting	Public Relations	Elective 2	Final project
Development of Media	Broadcast Journalism	Communication Research	Dissertation
Basics of Audio and Visual Communication	Media Laws and Ethics	Minor specialization	
	Development Communication	Internship evaluation	

Choose your electives from the following options

Electives

01 Choose one

02 Choose one

03 Minor specialization (Choose one)

Third semester

Elective 1
Art of Storytelling, Beats of Journalism Media and Differently Abled Communication

Elective 2
Mobile Journalism, Media Analysis, Advertising Theory and Practice, Digital Media Marketing

Strategic Communication, Health Communication, Educational Communication Corporate Communication, Data Journalism

Fourth semester   Final project

Formats: Print Production, Audio Production, A/V Production, Website Management

Languages: English, Hindi

Beats of Social, Political, Cultural, Business, Sports, Science

■ Note: Every student shall undertake project work either at their place of work or elsewhere, in the chosen area of elective to complete the program.

■ MUJ reserves the right to change the program design, format, number of sessions, certificate format, and terms in the program or can incorporate any such change deemed necessary by the institute without prior intimation.

Get onboard

Choose a program & register
Visit www.onlinemanipal.com and choose the program you want to pursue and register by filling in your basic details & paying the registration fee.

Provide educational & work details
Fill in your educational & work experience-related details.

Pay program fee
Pay the admission fee for the first semester /year or full program.

Upload documents & submit application
Upload supporting documents & submit your application to complete the process.

By harnessing emerging technologies, universities can reach beyond campus walls to empower diverse learners at a global scale.
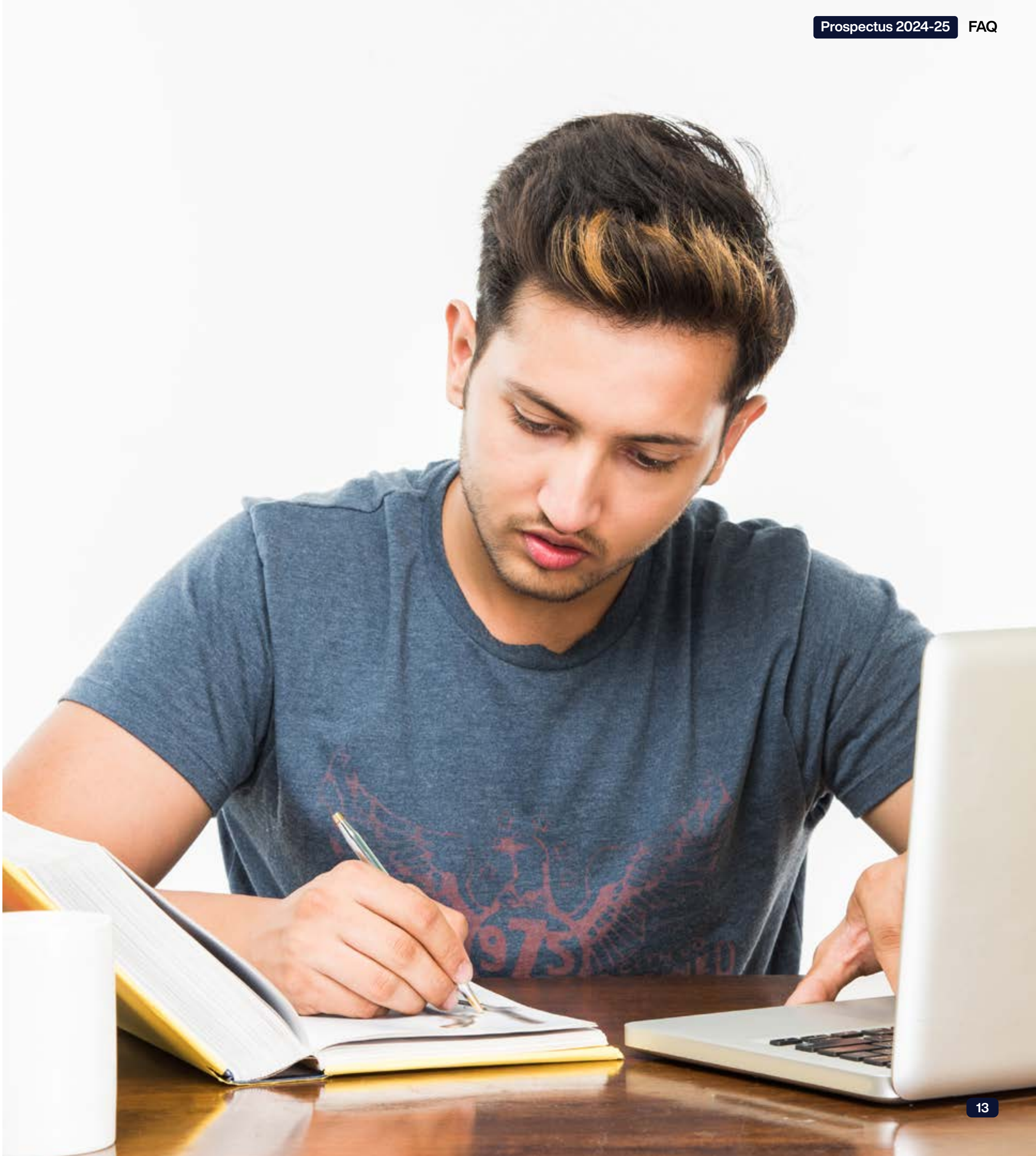
Source: hbr.org

Did you know?

eLearning material

The eLearning material will be made available to you on the Learning Management System (LMS) based on the four-quadrant approach, as per UGC (Credit Framework for online learning courses through SWAYAM) Regulations, 2016. It includes a combination of the following eLearning content, namely:

Video lectures

eText materials

Virtual classroom

Interactive material

Virtual simulation

Discussion forums

Evaluation

The assessment system has been conceived, developed, and administered on a rigorous and fair basis to bring out the best in you and prepare you for a challenging career.

Your performance evaluation will be based on both continuous evaluation and term-end examinations.

Theory papers

The theory part is assessed by performance based on continuous assessment (CA) through assignments and termend examinations (TEE). The assessment ratio for (TEE) to CA is 70:30. The CA is based on assignments prepared by the University. TEE will comprise descriptive and multiple-choice type questions. You must score at least 40% in both CA and TEE to be declared as pass.

Practical papers (as applicable)

The assessment for the practical part is based on the performance in guided exercises (i.e. day-to-day exercises) and unguided exercises which will be conducted on the last day of the practical sessions in each subject with an external examiner. The assessment ratio for TEE to CA is 30:70. You must score at least 40% in both the parts to be declared as pass.

Examination

The university semester-end examinations will be held digitally viz. computer-based and online proctored. You can appear for the exams from the comfort and safety of your homes. A laptop or desktop computer with a functioning webcam connected to the Internet is required to appear for the exams. The details of the examination schedule will be made available in the photo admit card issued for appearing for the term end theory examinations. The university will share all examination details via the student portal.

Results

The results will be published on the student portal. If you fail to clear any of the papers (either in TEE or CA or both), you have to re appear for the relevant paper by applying to the university through the resitting application along with relevant fees, within the due date.

Awards and degree

Successful students, on satisfying all criteria stipulated by the university, will be awarded the respective degrees by the university.

Right to amend rules

The university reserves the right to add / delete / change / amend the syllabi, program structure, rules and regulations wherever considered necessary and appropriate without any prior notice. You are advised to go through the website frequently where all circulars and important information will be hosted from time to time. Promulgation of any such information on the website in the form of circulars / notices is considered to be adequate.

Jurisdiction

All disputes relating to university program and activities are subject to local jurisdiction (Rajasthan) only.

Testimonials

Romila

Working in the education sector & social development sector for 5-6 years, I came across a tribal village in Telangana and I really wanted to capture their stories. But I didn't have the right skills, attitude and mindset to capture them. This is where Manipal University Jaipur is empowering me with an online MA JMC degree. I'm able to leverage maximum out of this platform.

Ashok Sharma

I have been working as a lab technician in Manipal University Jaipur for 8 years, I have good technical skills like video recording and editing. However, I wanted to improve my knowledge, so I decided to pursue an online MA JMC. I want to pursue my PhD after this online program, and I also hope to become a news anchor one day.

Kanchan Giri

During the pandemic, I was skeptical about taking up an on-campus degree. So, I chose to pursue my master's in journalism in the online mode. From live classes to faculty members, I have had a great experience with MUJ so far. I hope to pursue my dream media career after this program.

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